



Meirav S. Sakalowsky

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Meirav Sakalowsky is the Director of Marketing at Ravid Law Group. Ms. Sakalowsky oversees the firm's branding, public relations, external, internal & digital communications and graphics, creative services, market research and events.

Before joining the legal profession, Ms. Sakalowsky was a partner at I-MPACT, a brand strategic firm that connects the dots between consumers, brands, nonprofits and foundations driven by dynamic content strategies and platforms. Having worked on all facets of brand management, coupled with a deep dedication for fostering good, Ms. Sakalowsky saw I-MPACT as an opportunity to enhance how brands interact with consumers.

Earlier in her career Ms. Sakalowsky drove sales and marketing for the Western states at Nike Inc, developing brand position, creating new revenue streams, increasing market share, redefining retail and briefing future product development in categories including running, women's training and pro social marketing. She began her career in New York City where she was an Associate Editor at Fashion Wire Daily.

Ms. Sakalowsky co-chairs the Grants Committee for the Friends of Lanai Booster, a 501(c)3 organization. Ms. Sakalowsky earned her Bachelor of Arts in English Literature from the University of California, Los Angeles.